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Finding Canada's Most Wanted

Who We Are

At any given time, tens of thousands of arrest warrants are outstanding in Canada. Hundreds of these outstanding warrants are for very serious crimes, such as murder, sexual assault, and crimes against children. Fugitives wanted for such heinous crimes pose a danger to Canadian communities, and police services must apprehend these suspects as quickly as possible.

The Bolo Program amplifies priority wanted notices from Canadian police services to help citizens 'be on the lookout" (Bolo) for these dangerous fugitives. The Bolo Program's mission is to empower citizens to actively contribute to making Canada and its communities safer. The Program does that by using new technologies and innovative channels to amplify Canada's priority wanted notices. In a nutshell, the Bolo Program reaches citizens at the right time, at the right place, and with the right means to give them opportunities to "be on the lookout" (Bolo) for Canada's most wanted suspects. More Canadians on the lookout means more tips to police services and Crime Stoppers.





May 1, 2018 - Bolo **Program Director** Maxime Langlois shows a T-shirt featuring the Tommy Ngo wanted notice during the press conference launching the Bolo Program's pilot project at the Toronto Police Service Headquarters.



June 26, 2019 -An ad truck featuring the T'Quan Robertson wanted notice drives around a Toronto neighbourhood.

How We Work

From its very beginnings, the Bolo Program acknowledged that the "most wanted" issue had been exclusively looked at from a law enforcement perspective. Bolo Program team members decided to think outside the box and tackle the issue from a user perspective, working with District 3 Innovation Centre, an award-winning Montrealbased incubator using design thinking methodology.

That is how the Bolo Program created SPARK, a custom-built, proprietary engagement engine to help Canadians be on the lookout. SPARK helps the Program's team determine the best technologies and channels to effectively amplify priority wanted notices.

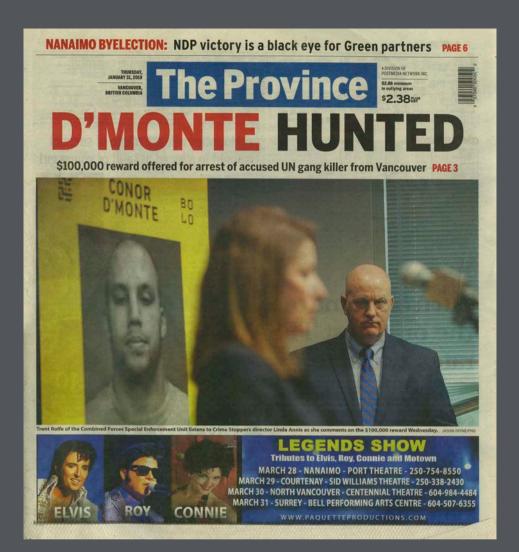
Bolo Program team members used design thinking to build SPARK, a tool that helps to determine what activities and channels to use to effectively amplify priority wanted notices.

Simply put, we reach Canadians at the right time, at the right place, with the right innovative means, and offer the right incentives for them to be on the lookout for Canada's most wanted.

Maxime Langlois, Director, Bolo Program



June 25, 2019 – Maxime Langlois speaks at the joint press conference given by the Toronto Police Service, Toronto Crime Stoppers, and the Bolo Program at the Toronto Police Service Headquarters to launch the T'Quan Robertson amplification campaign.



January 31, 2019 - Front page of The Province picturing the joint press conference given on January 30, 2019 at BC RCMP Headquarters by the Combined Forces Special Enforcement Unit - British Columbia, Metro Vancouver Crime Stoppers, and the Bolo Program to launch the Conor D'Monte amplification campaign.





CTV News Vancouver anchors report on

the Bolo Program

amplification campaign for the Conor D'Monte wanted case.

April 16, 2019 – Windsor Police Service Deputy Chief Brad Hill speaks at the press conference launching the Mohamud Hagi amplification campaign at the Windsor Police Service Headquarters. Photo: Windsor Star.

Highlights

The Bolo Program's top priority for its first year was to engage as many citizens and law enforcement partners in its amplification campaigns as possible, so the

Program would take off at full throttle. Given the statistics below, we can certainly say, "Mission accomplished."

rewards offered

press conferences

law enforcement partners

cases launched

billboards

Facebook posts

645

Twitter

flights taken

tips

followers

mentions

media followers

newsletter subscribers

Facebook page likes

8,278 25,000

Facebook followers flyers distributed

Facebook page views

website page views

166,223 250,000

dollars offered in rewards

video views

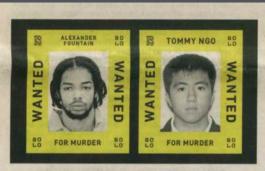
Facebook post engagements

302.424

Facebook post impressions

590.032

billboard impressions



Officials are seeking information on the whereabouts of Alexander Fountain, left, and Tommy Ngo. TORONTO POLICE

Toronto police, charity team up to locate most-wanted fugitives

PETER CAMERON

Toronto police are partnering with a charitable organization in an effort to bring some of Canada's most-wanted to justice.

Detective Sergeant Stacy Gallant says the Bolo - be on the lookout - program will focus on fugitives wanted for serious crimes.

Maxime Langlois of the Stéphan Crétier Foundation says the first subjects of the Bolo program are two men wanted for murder and the goal is that it will prompt members of the public to supply tips to police.

Mr. Langlois says the program is designed to complement police efforts by ensuring a wider audience sees most-wanted notices and making it easier for people to share the information with their social networks.

Tommy Ngo is wanted for second-degree murder and, as part of the campaign to apprehend him, Mr. Langlois says people will be walking around Toronto wearing bright yellow T-shirts with his face on them and handing out

Mr. Langlois says in the case of Alexander Fountain, the program began on April 19 and is 100 per cent digital, using Facebook and Twitter. Both men are believed to be in the Toronto area and police say they have already received some tips related to Mr. Fountain.

"Someone out there knows where they are and knows where they're hiding," Det. Sgt. Gallant said, noting the two fugitives selected for the Bolo pilot project have strong ties to Toronto or are believed to still be in the area.

"We're reaching out to the communities that may know where they are, where they're hiding, who they're hiding with," he said. "It's not fair that these people can continue to live in our communities and not be held to account for their actions.

THE CANADIAN PRESS

May 2, 2018 -The Globe and Mail article on the launch of the Bolo Program pilot project in cooperation with the Toronto Police Service.



Screenshots of a video developed by the Bolo Program team for the Savang Sychantha amplification campaign, based on SPARK.



At a Glance

On May 1, 2018, the Bolo Program officially launched its pilot project in Toronto, in cooperation with the Toronto Police Service (TPS). Two TPS wanted cases were originally amplified: Alexander Fountain and Tommy Ngo, both wanted for murder.

The objectives of the pilot project were to test cooperation with a police service, understand the public's reaction to amplification campaigns, and determine if Bolo Program campaigns would bring tips to TPS and **Toronto Crime Stoppers.**

In May 2018, the Bolo Program 'Most Wanted' Committee convened for the first time in Toronto, with the objective of making recommendations to the Program as to which additional Canadian wanted cases should be amplified.

Two additional amplification campaigns for TPS cases were subsequently launched on June 1, 2018 and July 15, 2018 to expand the pilot project: Rosaleen Mary Wallace, wanted for manslaughter, and Akil Whyte, wanted for murder.

From June 12–14, 2018, the Bolo Program sponsored and actively participated in the 17th International Fugitive Investigator Training, co-presented by the TPS Fugitive Squad and the United States Marshals Service (USMS). Over 200 fugitive investigators from some 25 countries, representing organizations such as INTERPOL and USMS, attended the event in Toronto.

On October 3, 2018, representatives from the TPS Fugitive Squad and the Bolo Program were invited to give a presentation on their cooperation at the annual gathering of the European Network of Fugitive Active Search Teams (ENFAST), in Prague, Czech Republic. Some 75 fugitive investigators from 35 European countries were in attendance.

Following the success of the pilot project, the Bolo Program expanded its activities on November 14, 2018 with the launch of an amplification campaign for the Ontario Provincial Police (OPP) Savang Sychantha wanted case.

In January 2019, the Bolo Program 'Most Wanted' Committee convened for its second meeting, this time with an expanded membership, including representatives from five Canadian police services: Halifax Regional Police, Toronto Police Service, Ontario Provincial Police, Edmonton Police Service, and the British Columbia Royal Canadian Mounted Police.

On January 30, 2019, the Bolo Program launched its first case with a reward. In cooperation with Metro Vancouver Crime Stoppers, the Bolo Program offered, for an initial period of 6 months, a reward of up to \$100,000 for any information leading to the arrest of Conor D'Monte, wanted for murder by the British Columbia Royal Canadian Mounted Police (BC RCMP) / Combined Forces Special Enforcement Unit - British Columbia.

In April 2019, two additional amplification campaigns were launched, each with \$50,000 rewards from the Bolo Program: Brandon Teixeira, wanted for murder by the BC RCMP, and Mohamud Hagi, wanted for murder by the Windsor Police Service.

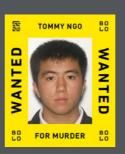
On June 25, 2019, the Bolo Program launched the first Toronto amplification campaign featuring a reward. In cooperation with Toronto Crime Stoppers, the Bolo Program offered a reward of up to \$50,000 for any information leading to the arrest of T'Quan Robertson, wanted by TPS for attempted murder and aggravated assault in the June 14, 2018 Scarborough playground shooting case.

On August 6, 2019, Bolo Program suspect Akil Whyte was apprehended by the USMS in the United States. On September 5, 2019, TPS confirmed Whyte appeared in court in Toronto. A TPS news release stated: "The Toronto Police Service would like to thank the public for their assistance in this investigation and our partners at Crime Stoppers and the Bolo Program."



Alexander Fountain

Wanted by	Toronto Police Service
Wanted since	2017
Bolo launch	May 1, 2018
Tips	6



Wanted by	Toronto Police Service
Wanted since	2015
Bolo launch	May 1, 2018
Tips	6



Rosaleen Mary Wallace

Wanted since 1987 Boto Launch June 1, 2018	
Bolo Jaunch June 1, 2018	
Dotte taunich Darie 1, 2010	
Tips 3	



Akil Whyte

Wanted by	Toronto Police Service
Wanted since	2017
Bolo launch	July 15, 2018
Arrested on	August 6, 2019
Tips	4



Savang Sychantha

Wanted by	Ontario Provincial Police
Wanted since	2002
Bolo launch	November 14, 2018
Tips	2



Conor D'Monte

Wanted by	Royal Canadian Mounted Police / Combined Forces Special Enforcement Unit – British Columbia
Wanted since	2009
Bolo launch	January 30, 2019
Bolo reward	\$100,000
Tips	21



Brandon Teixeira

Wanted by	Royal Canadian Mounted Police / Integrated Homicide Investigation Team
Wanted since	2018
Bolo launch	April 3, 2019
Bolo reward	\$50,000
Tips	97



	Windsor Police Service
Wanted by	Willuson Folice Service
Wanted since	2007
Bolo launch	April 16, 2019
Bolo reward	\$50,000
	18
Tips	10



T'Quan Robertson

Wanted by	Toronto Police Service
Wanted since	2018
Bolo launch	June 25, 2019
Bolo reward	\$50,000
Tips	23

Sample Case



Amplification Campaign Phase 1: April 3-24, 2019

billboards tips received, and counting m ×346 **■×10,000** media flvers distributed mentions 2×169,671 website Facebook / page views Instagram engagements 1,562,674 Facebook / Instagram impressions

۶×97

-×12

-×4,892,328 billboard impressions

Police offer \$55,000 award for help finding man accused of murder

27-year-old has been on the run from B.C. RCMP for seven months

TIFFANY CRAWFORD

Police in B.C. have announced a new strategy, including a \$55,000 reward, in the search for a wanted

Brandon Teixeira was 27 when he was charged with first-degree murder almost seven months ago and police believe he remains on

The RCMP's Integrated Homicide Investigation Team announced it will partner with Crime Stoppers and the Bolo Program, a public safety project to encourage citizens to be on the lookout for Canada's most wanted.

The Bolo Program and Crime Stoppers are offering a combined reward of \$55,000 for information leading to the arrest of Teixeira. To be eligible for the reward, information can be reported to 911, the IHIT information line or anonymously to Crime Stoppers at 1-800-222-TIPS (8477) or solvecrime.ca

IHIT Supt. Donna Richardson said Teixeira has evaded police, but they are working hard to find him. At a news conference in Surrey on Wednesday, Richardson said Teixeira is believed to be extremely violent and poses a significant risk to public safety.

"If you see him, do not approach him but call 911 immediately," she said. "We are not looking for witnesses or for people to testify in court. This matter is ready to go to trial. We are only looking for Brandon Teixeira so we can hold him to account for his first-degree murder charge.

She appealed to friends and associates of Teixeira to turn him in to police, and asked Teixeira to do



Brandon Teixeita

the right thing and turn himself in. A warrant for Teixeira was issued last September, after the October 2017 shooting of Nicholas Khabra. A woman with Khabra was injured in the attack.

> We are only looking for Brandon Teixeira so we can hold him to account for his first-degree murder charge.

Police Cpl. Frank Jang has described Teixeira as extremely violent, with several distinctive tattoos, including a sleeve tattoo on his left arm, but has also said he is likely "hunkered down," evading police, and may have altered his appearance

Last September, Jang said Teixeira was likely still in the Metro Vancouver area, but also said he could have travelled to Edmonton or Calgary because he has associates in those cities.

with files from The Canadian Press

SEE RELATED VIDEO AT VANCOUVERSUN.COM

NOON TEIXEIRA

April 3-24, 2019 - Digital billboard featuring the Brandon Teixeira amplification campaign in the Metro Vancouver region, based on SPARK.



April 3-4, 2019 - Flyers distributed by Bolo Program and Integrated Homicide Investigation Team members in liquor stores and car rental agencies in the Metro Vancouver region, based on SPARK.

April 4, 2019 -Vancouver Sun article on the Brandon Teixeira amplification campaign.

The Bolo Program is a tremendous partner, and powerful tool for law enforcement when we are looking for wanted criminals. The Program provides a vital platform that we can leverage to amplify the range and frequency of our wanted broadcasts. As a result, we stand a much greater chance of capturing them and keeping our communities safe.

 Assistant Commissioner Kevin Hackett, BC RCMP Criminal Operations Officer, Federal, Investigative Services and Organized Crime



January 30, 2019 -Joint press conference given by the Combined Forces Special Enforcement Unit - British Columbia, Metro Vancouver Crime Stoppers, and the Bolo Program at BC RCMP Headquarters to launch the Conor D'Monte amplification campaign.

Cooperation with Law **Enforcement**

Currently, the Bolo Program actively cooperates with the following police and Crime Stoppers organizations:

Toronto Police Service (TPS)

Toronto Crime Stoppers

Windsor Police Service

Ontario Provincial Police (OPP)

Combined Forces Special Enforcement Unit -**British Columbia (CFSEU-BC)**

Integrated Homicide Investigation Team (IHIT)

British Columbia Royal Canadian Mounted Police (BC RCMP)

Metro Vancouver **Crime Stoppers**



November 14, 2018 -Bolo Program **Director Maxime** Langlois speaks at a joint Ontario Provincial Police (OPP) / Bolo Program press conference at the OPP West Region Headquarters to launch the Savang Sychantha amplification campaign.



The Way Forward

In the coming year, the Bolo Program will expand its activities to more Canadian communities and police services.

More amplification campaigns will be launched, always with the objective of making sure that Canadians understand the critical role they have to play in public safety. New and innovative components of SPARK will be

New SPARK components will soon be deployed to engage even more Canadians in Bolo Program amplification campaigns, and encourage them to be on the lookout and to submit more tips on Canada's most wanted.

deployed to further engage Canadians in amplification campaigns, encouraging them to continuously be on the lookout and to submit even more tips on Canada's most wanted

Furthermore, the Bolo Program will start building a network of public and private sector partners to extend the reach of the Program's activities. Such a network will have a multiplying effect on amplification campaigns by ensuring citizens are on the lookout in all aspects of their daily lives, including at work, at play, and while on the move.

Finally, the Bolo Program will keep focusing on lessons learned and best practices to ensure its activities and amplification campaigns are as effective as possible at making sure Canadians are on the lookout to help keep their country safe.

Stephan Crétier Foundation

The Bolo Program is an initiative of the Stephan Crétier Foundation, a Canadian charitable organization established in 2006. The Foundation gives back to the community by supporting selected Canadian notfor-profit organizations as well as by operating the Bolo Program.

Stephan Crétier is the Founder, Chairman, President, and CEO of GardaWorld Security Corporation, a \$4 billion full-service security

provider with 92,000 dedicated professionals operating in 45 countries around the world.

One does not build one of the world's largest private security corporations without being passionate about public safety and security. Beyond his philanthropic activities, Mr. Crétier is an entrepreneur who has yearned for years to give back to the community through his passion and expertise.



Numerous law enforcement officers have told me over the years that citizens are the eyes and ears of the police. Public safety is, after all, our shared responsibility. The Bolo Program uses innovative means to make sure our fellow citizens are not only aware of this key responsibility but that they also put it into practice by being on the lookout to keep Canada's most dangerous fugitives off our streets.

- Stephan Crétier, President, Stephan Crétier Foundation











